

CORTNEY ANDERSON

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WORK EXPERIENCE

DOME SYSTEMS

March 2026
-
Present

Founding Brand Designer

- Led brand creation developing the company's logo, brand identity, and complete scalable brand system, establishing foundational design standards for all marketing, product and communication assets as the sole designer.
- Partnered with founders to translate company vision, product positioning, and messaging into a clear strategic visual identity.
- Developed multi-channel assets for web, social, email, and presentations, improving clarity and consistency.
- Established design processes by creating asset libraries and documentation to streamline creative production and support cross-functional teams in a fast-paced startup environment.

FOXGLOVE

May 2026
-
Present

Contract Visual Designer

- Created branded swag and attendee materials for Foxglove's Actuate conference, ensuring visual consistency across materials.

HASHICORP, AN IBM COMPANY

October 2023
-
March 2026

Visual Designer - Brand Events

- Improved workflows by creating self-serve templates and structured design files for broader team adoption aligned with company messaging, product positioning, and organizational goals across global field marketing, internal, and large scale proprietary user events.
- Created cohesive visual storytelling and delivered high-volume production-ready assets for digital and print including environmental signage, way-finding, digital displays, swag, attendee activations, large-scale brand experiences and presentation materials with a focus on understanding and curating the attendee experience.
- Provided extensive presentation support for keynotes, working with speakers improving clarity, narrative flow, and visual cohesion with brand.
- Cross-functional collaboration with event production teams, motion designers, and cross-functional partners to deliver high-quality creative assets serving as the thread across event work streams on our small hands-on events team.
- Managed vendor communication, production specifications, print master documents, file preparation, and project timelines, to ensure accurate execution of large-format print and digital deliverables across a large volume of design mediums and materials supporting end-to-end workflows from concept development through to final production.
- Managed multiple concurrent projects in a fast-paced, deadline-driven environment

Graphic Designer - Brand

May 2022
-
October 2023

- Developed brand-aligned design systems supporting company-wide marketing, product, and communication initiatives ensuring alignment with brand standards and audience needs.
- Created marketing assets, campaign production and product launch visuals for web, social, email, and internal communications.
- Contributed to brand governance, reviewing and refining assets across teams to ensure accuracy, accessibility, and adherence to brand guidelines.
- Worked within and contributed to Figma design systems, component libraries, and reusable templates to support scalable brand execution across teams

EDUCATION

Graduated
2021

SCHOOL OF THE ART INSTITUTE OF CHICAGO (SAIC)

Bachelor of Fine Arts

Visual Communication focus

AWARDS/RECOGNITION

2025

Remarkability Award

HashiCorp Marketing award for key clicker swag

2025

Remarkability Award Honorable Mention

HashiCorp Marketing award for custom shoe design featured on Sales Kickoff keynote stage

2021

F News Magazine

College Media Association Pinnacle Second Place Award for Best Entertainment Page Spread

2021

Graduating Student Leader Honorable Mention

School of the Art Institute of Chicago

2021

Student Leader

School of the Art Institute of Chicago

2020

Justina Palka Memorial Scholarship Nomination

School of the Art Institute of Chicago

VOLUNTEER WORK

Nourishing Hope Chicago

Help sort food to provide groceries to people experiencing food insecurity

Kathy's Kamp Scholarship Fund Raiser

Helped pay for kid's camp fees

Families Forward Resource Center Adopt-A-Family

Fundraising to buy Christmas presents for families in need

Presidential election campaigns

Getting people registered to vote

SOFTWARE

Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Lightroom), Google Workspace, PowerPoint, Keynote, Webflow, Sketch, Figma, Copilot, Gamma, Linear, Rippling, Monday.com, Ramp, Notion

INTERESTS

Singing, drawing, painting, printmaking, piano, reading, jewelry making, sewing, ceramics, book making, fashion design, typography, custom shoe design, illustration

WORK EXPERIENCE CONTINUED

MAGNET MEDIA

March - April 2022

Freelance Graphic Designer

- Created GIF and motion-based content to support engagement and campaign visibility optimized for web, social, and digital marketing use.

INTERNSHIPS

September 2021 -

August 2022

A Walt Disney Company, Product Design Intern

- Designed and developed 20+ consumer products across home and apparel, contributing to concept creation, visual design, and production-ready artwork.
- Supported the end-to-end product lifecycle, from initial sketches and style exploration to final approvals for manufacturing.
- Created illustrations, patterns, packaging elements, and graphic assets aligned with brand guidelines and character integrity standards.
- Assisted with trend research, material exploration, and competitive analysis to inform product concepts and seasonal assortments.

June - August 2021

Laughlin Constable, Design Intern

- Created work used in successful marketing campaigns and worked alongside the copyright intern to elevate internal branding.

March - May 2021

Design Museum of Chicago, Design Intern

- Refreshed branding for local businesses including updated logos and packaging design and created social media content promoting exhibitions and upcoming programming